

CORPORATE PRINTING EXCELLENCE

P I C A T Y P E

printservices@picatype.com | www.picatypeprinting.com

30 YEARS OF
BUILDING TRUST
WITH TOP
CORPORATES & RETAILERS



JOHN DEERE



THE RITZ-CARLTON
PUNE

VJ | VILAS
JAVDEKAR
DEVELOPERS



Epiroc

EATON

HYUNDAI
CONSTRUCTION EQUIPMENT

zensar

WeiKFIELD®
— SINCE 1956 —

SMOOR®
TRUE COUVERTURE CHOCOLATES

CROSSWORD

SOBHA
PASSION AT WORK

KALYAN
JEWELLERS

JOCKEY.

Dadu's

Budweiser

Mazak

raymond

Jio

tietoevry

NOVOTEL
PUNE NAGAR ROAD

CONRAD
HOTELS & RESORTS™

syngenta®

KIRLOSKAR BROTHERS LIMITED
Established 1888

Hindustan Unilever Limited

ptc

mi

GROUP COMPANIES

Packaging design studio & rigid box packaging unit based in Pune, India



30 years of experience in digital & offset printing. ISO 9001, 14001, 45001

PICATYPE

Our parent company INSIGHT is a pioneer & India's largest graphic equipment supplier for brands like Komori offset presses, Fujifilm Revoria & HP Latex printers.



INSIGHT™

ALL
INDIA
PRESENCE



WE ARE PART OF THE



INSIGHT™
GROUP

www.insightwithin.com

**10 OFFICES
ACROSS
INDIA**

CASE STUDIES OF PAN-INDIA SUPPORT

- For the past 19 years serving 450+ John Deere dealers across India, 17 Area offices nationwide for corporate stationary, dealer kits & signage requirements.
- For the past 5+ years serving Eaton for corporate stationary & gifting requirements within defined SLAs. The locations include Chennai, Bangalore, Pondicherry, Mumbai & Pune.
- Managing signage requirements & in-store branding requests for Pune & rest of Maharashtra locations (Except Mumbai)



JOHN DEERE



SIGNAGE INFRASTRUCTURE



*At associated partner location

OFFSET & DIGITAL PRINTING INFRASTRUCTURE



OFFSET PRINTING



RICOH & XEROX DIGITAL

RIGID BOX PACKAGING INFRASTRUCTURE



GLUING MACHINE CONVEYOR



AOKE SAMPLE MAKER

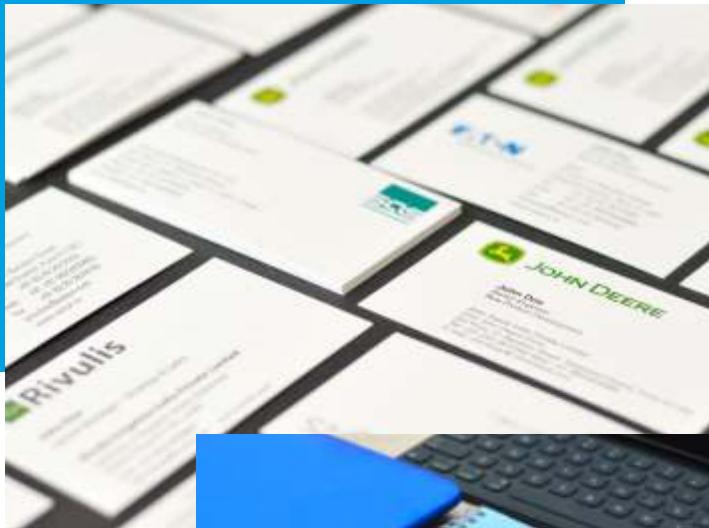


RIGID BOARD V GROOVING MACHINE



BOX
FORMING
MACHINE

WORK SAMPLES
CORPORATE
STATIONARY



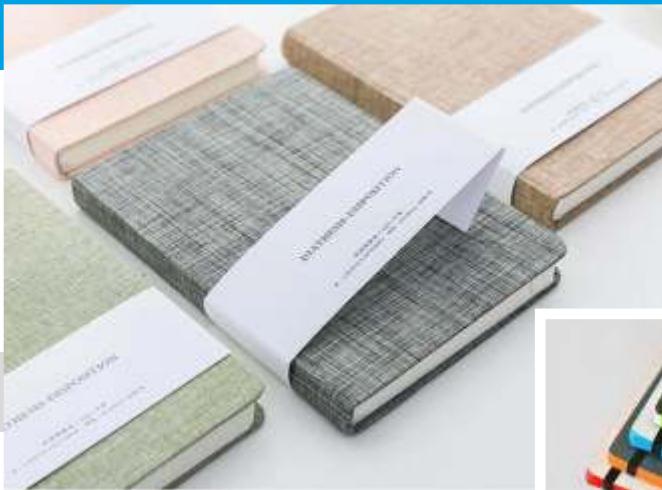
WORK SAMPLES
PRINT ON DEMAND
SERVICES



WORK SAMPLES
MARKETING
COLLATERALS



**WORK SAMPLES
DIARIES &
CALENDARS**



WORK SAMPLES
WELCOME
KITS



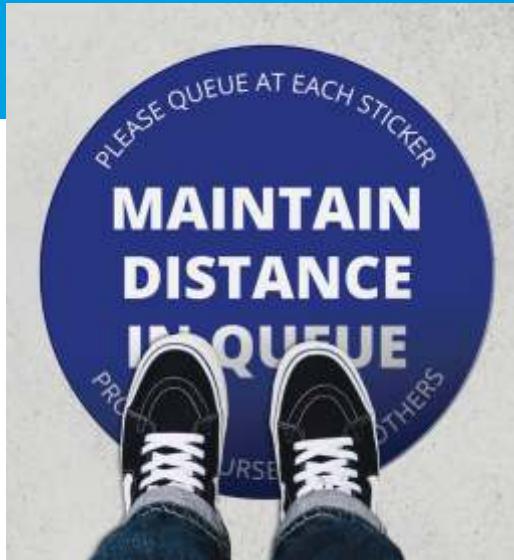
WORK SAMPLES

RIGID BOX

PACKAGING



WORK SAMPLES
SIGNAGE
PROJECTS



WORK SAMPLES

INDOOR

BRANDING



WORK SAMPLES

VEHICLE

BRANDING



P I C A T Y P E

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